

YEAR IN REVIEW: 2023 HIGHLIGHTS



**CHANTELLE
GEORGE
CONSULTING**



2023 HIGHLIGHTS



MESSAGE FROM OUR CEO



Chantelle George
Founder/CEO
Chantelle George Consulting



As we approach the end of another transformative year, we wanted to take a moment to extend our warmest holiday greetings to every one of you. On behalf of our entire team at CG Consulting, we wish you a joyous holiday season filled with love, laughter, and cherished moments with your loved ones. As we reflect on the past year, we are filled with immense gratitude for the incredible opportunities and milestones we have achieved together.

In 2023, we had the privilege of forging new partnerships, expanding our reach, and making a lasting impact on postsecondary equity in our communities. It has been hard work, but my team is committed to fighting for and championing this work because of the many bright, creative minds who need access to postsecondary education and quality jobs. We are clear on our calling! Countless students and many generations are depending on us all to collaborate and simply be the solution to a better, brighter future.

With that, we are deeply grateful to every single one of our clients and partners who worked with us, tapping into our education expertise and lived experience, to effect change in their communities.

On behalf of our entire team, THANK YOU.

Please see a highlight of some of our wins from this past year.

Here's to an impactful 2023 and an even stronger 2024.

2023 – THE YEAR OF INCREASED EXPANSION & GROWTH

In 2023, Chantelle George Consulting has worked hard to identify opportunities to increase our impact and expand our reach in the post-secondary education sphere by partnering with organizations that are uniquely positioned to create change for students. This year's clients included The University of Houston, Accelerate U at National Louis University, Charter School Growth Fund, Bottom Line, Complete College America, Springpoint Schools and Impact TRIO to name a few.

A TRI-STATE IMPACT

Working across three states including New York, Ohio and Massachusetts, CG Consulting supported Bottom Line's regional leadership in their national growth strategy. Led by Chief Operations Officer Lendora Johnson, our team of consultants delivered customizable landscape and peer CBO analysis, year-by-year growth targets, recruitment strategies, and recommended staffing structures to increase the number of degree-aspiring Bottom Line students from these three regions. This engagement also allowed CG Consulting to collaborate with Chime Partners and the Benefactor Group who led Bottom Line's revenue and fundraising strategy.



A NOTE FROM ONE OF OUR AMAZING CLIENTS: ACCELERATE U AT NATIONAL LOUIS UNIVERSITY



Thackston Lundy

Vice President of Workforce Pathways
Accelerate U at National Louis University

"Chantelle provided critical support to Accelerate U during our second year of operation. She was a fantastic thought-partner and operator, tackling a wide variety of tasks and challenges with skill and grace. We loved our work with Chantelle and team and we're grateful for all they did to help us build a new program."

CGC IMPACT

In Austin, Texas, CG Consulting collaborated with Complete College America to launch an initiative focused on student success policy and practices. As a result of the work, institutions have the opportunity to conduct policy audits, identify potential barriers to student success, receive technical assistance, and support the implementation of equity-centered student policies and practices.

CG Consulting worked with Springpoint Schools to support five schools in Rhode Island, Connecticut and Massachusetts. Across these schools, CG Consulting supported professional development and resource toolkits for school leaders across the post-secondary landscape.



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CG Consulting partnered with Complete College America in launching a Texas initiative focused on student success policy and practices. Institutions will have the opportunity to conduct policy audits, identify potential barriers to student success, receive technical assistance, and support the implementation of equity-centered student policies and practices.



To partner with CGC, email:
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CG Consulting has been working with Springpoint Schools this year, supporting five schools in developing staff professional development and resources that support counselors in the postsecondary pathway space. These include schools in Rhode Island, Connecticut, and Massachusetts. We are excited to continue our engagement with these leaders this summer!



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SPONSORSHIP

This year, CG Consulting officially became the first Black woman-owned organization to sponsor the National College Attainment Conference (NCAN). The firm joined a group of sponsors supporting NCAN's national work of providing a professional development forum for post-secondary access and success practitioners along with their partners who have made the commitment to equitable excellence for their students.



Additionally, CG Consulting sponsored the United for College Success's "Thrive With Youth Breakfast" in Houston, Texas. CG Consulting joined a group of system leaders focused on the work of postsecondary success and career economic mobility for youth across the country.



COMMUNITY ENGAGEMENT

Founder/CEO Chantelle George attended the Braven Summit in Chicago. At the conference, CEO George connected with professionals for conversations and networking around promoting upward economic mobility, innovation in higher education, HBCUs, and the future of work for college students of color.

At this year's NCAN Conference, CEO George presented on equity in post-secondary education. She highlighted the importance of scaling program models that support student success and ensure equitable access, effective strategies and best practices for scaling program models focused on postsecondary access and success, practical steps and resources on how to assess your current program model, and program models who have expanded their reach and made a transformative difference in the lives of more students.



[CLICK TO PLAY](#)

During the Essence Festival in New Orleans, Louisiana, CEO George participated in an education panel hosted by The Maroon and Ashe' Cultural Arts Center. She led a discussion on the state of higher education in Louisiana along with the current national landscape regarding students of color from underserved communities.

CG Consulting also participated in the 2023 National Education Leaders of Color Convening in Las Vegas, Nevada. Hosted across 3 days, CEO George participated in substantive and actionable discussions focused on re-envisioning solutions that further academic, career, and wealth-building opportunities for youth and communities of color.

Additionally, CG Consulting was accepted into the Jobs for the Future's Workforce and Regional Economies Practice Consultancy. The Workforce and Regional Economies practice promotes transformation of the public workforce system, supports development of inclusive regional economies that center worker needs, creates sector partnerships in high-growth industries, and brings innovation to scale at the local level.



RELATIONSHIP BUILDING

CG Consulting participated in the Southern Regional Education Board Student Summit in Atlanta, GA. Top policy makers, Commissioners of higher education, and key postsecondary leaders from across the country convened to discuss pressing issues concerning higher education, college affordability, affirmative action, and postsecondary success.



CG Consulting participated in the Urban League 85th Anniversary Empowerment and Policy Conference. Themed “Boundless: Advancing Equitable Solutions to Build a Prosperous Louisiana,” the conference provided a platform for meaningful discussions, innovative solutions, and strategic collaboration.



PRESS HIGHLIGHTS

If you are interested in connecting with our CEO or our CG Consulting Staff, please email our Communications and Media Team at communications@chantellegeorge.org.

ForbesBlk: CEO George was selected as a member of the ForbesBLK Community which includes networking and mentorship opportunities to advance CG Consulting.

FORBES NEWEST COMMUNITY

ForbesBLK Certificate of Membership

I am now a member of ForbesBLK, a platform and community that amplifies the voices of Black entrepreneurs, professionals, leaders and creators. Our community of exceptional leaders of color are breaking down barriers, creating more equitable economies and driving a new culture of connection, collaboration and change.

2023 MEMBERSHIP

ForbesBLK

Bold Journey: Bold Journey Magazine spotlighted our CEO's upbringing and her journey of building CG Consulting. Learn about her story in the link below.

<https://boldjourney.com/meet-chantelle-george/>



NEW ADVISORY BOARD

As we grow our clients and opportunities, we have expanded our capacity. This year, we launched our inaugural CG Consulting Advisory Board including education experts from across the country. Organizations represented include College Beyond, Bill and Melinda Gates Foundation, Beyond 12, Opportunity College, OneGoal, Propel America, Watershed Advisors, New Profit and Braven.



CGC STAFF NEARLY DOUBLED



This year CG Consulting added its second Chief position! **Lendora Johnson** will now serve as our Chief Operations Officer leading on all operations and project management divisions. Lendora will oversee all project directors, consultant onboarding, organizational strategy, and client management. She will work closely with our CEO and consultant team managing the daily operations of the company ensuring our clients have an overall exemplar experience.

"I truly believe in the work we are leading in the postsecondary space and honored to work alongside incredible humans who truly believe that students are at the CENTER of this work"

Our team is truly the HEARTBEAT of this organization. Every consultant brings a unique skillset and experience that spans from K-12 education to the workforce.

This year, we nearly doubled our staff and have added key roles such as Business Development, Public Relations, and Marketing to name a few. We are proud to have a team of 20 consultants ready to support this work.

Special thanks to the consultants joining us this year:

Dr. Benjal Bailey Jr. (Ed.D), Britni Searle (MBA), Rachel Rush-Marlowe, Jay McCullar (Ed.D), Dr. Franklin Soares (Ph.D.), Dr. Kerry Ademosu (Ph.D.), Dr. Damien Glover (CWD), Chris Stafford (MBA), Dr. Lindsay Quarles (Ph.D), Valencia Webber (MBA) and Dr. Andrew Hall (M.Ed).

If you are interested in working with CG Consulting, please email info@chantellegeorge.org



WHAT TO EXPECT IN 2024

As a premier Black-owned, woman-owned boutique consulting firm dedicated to post-secondary equity, our focus is on identifying systemic barriers, providing actionable solutions and empowering our clients to promote equitable opportunities for all students, regardless of their background. With a deep understanding of underserved communities and our students' lived experiences, our team of diverse consultants help bridge gaps in education by developing inclusive environments, fostering collaboration, and empowering educators. With that, our specializations include program strategy, partnership engagement, curriculum development, and coaching & training.

We would love to partner with you and support your organization. Click here to connect; our team is ready to work with you!

[**CLICK HERE TO CONNECT**](#)

[Learn more at www.chantellegeorge.org](http://www.chantellegeorge.org)